
Attracting new talent into the profession through the lens of sustainability.

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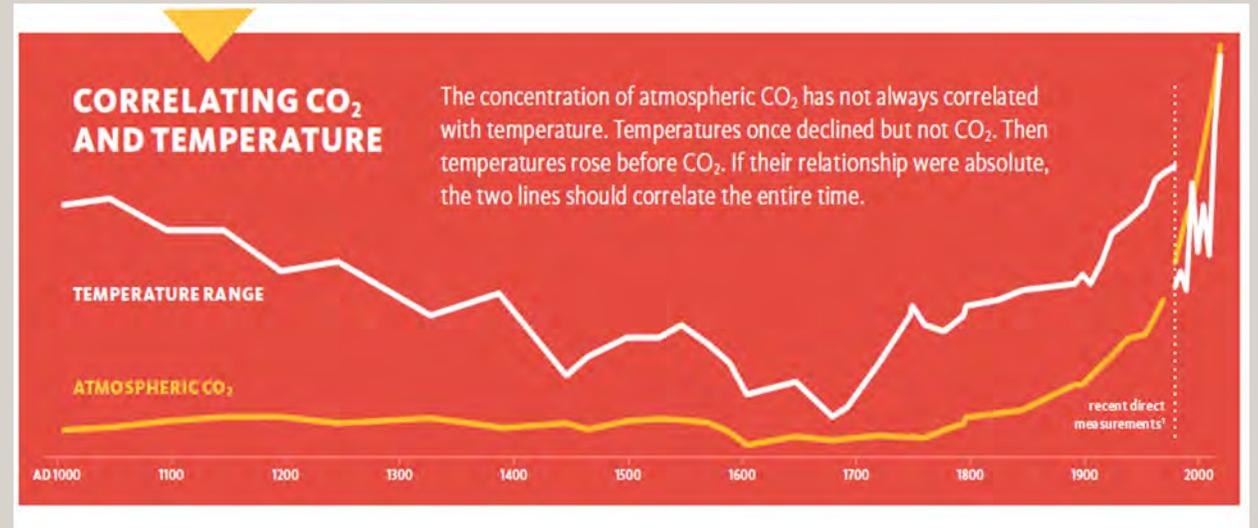
Sustainability is not an option any more

- Companies are beginning to understand and implement it as an essential basis for the success
- One of the strongest arguments for sustainability is that of attracting new talent into the organisation.
- The pandemic was a primary point of inflexion ...
- The instability of the sanitary crisis prompted a shift of the corporate main focus towards saving the planet and ensuring employee, client and other stakeholders' wellbeing through the implementation of strong sustainability plans and strategies.



VIDEO

Dive into the science behind human-accelerated climate change, how it is affecting our planet, why we need to act on this issue, and how you as an individual can contribute to the solution.





Increasing Evidence

- Sustainability is a source of pride
- Sustainability is synonymous with caring
- Connecting organisation values to personal values

Competitive Advantage

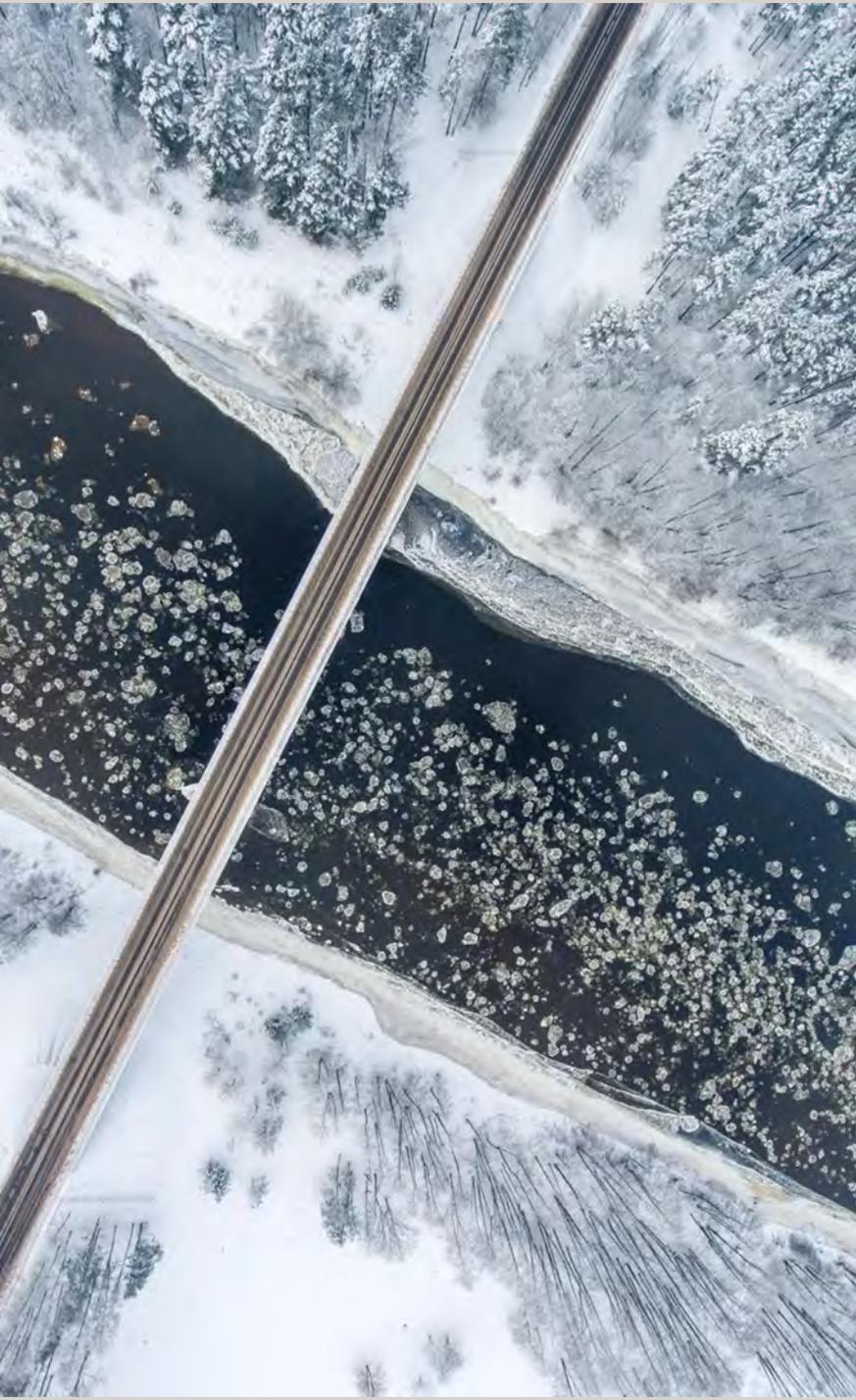
- Important to analyse the benefits of such attraction as a source of competitive advantage and innovation.
- The more applicants you can draw into the company, the bigger the chances of hiring top performers.
- Attraction of young and upcoming talent is a window of opportunity for innovation and modernisation of organisations.

VIDEO

What needs to happen for sustainability to be the crux in businesses and careers?

Watching business leaders acknowledge the good and bad give encouragement for joining professions with a sustainability direction.



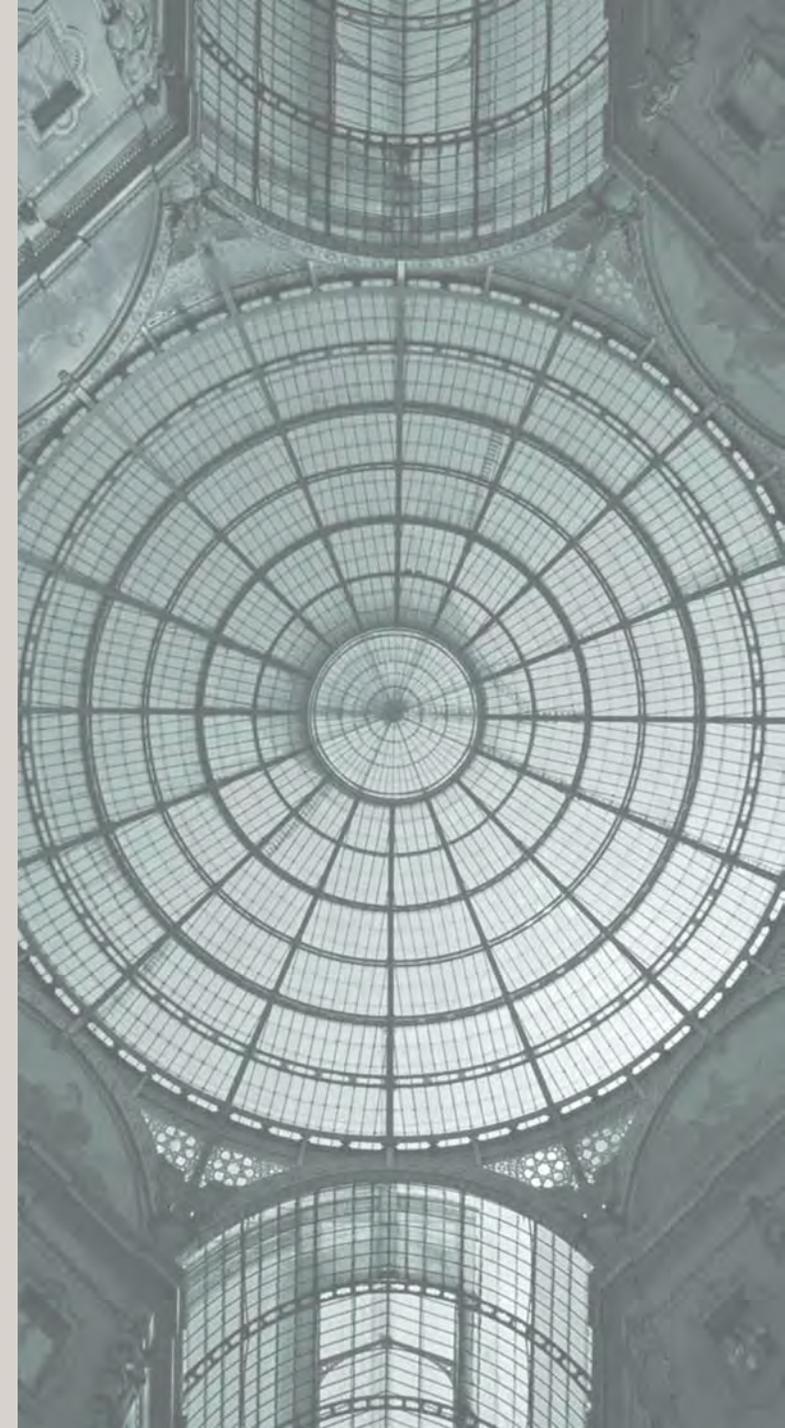


Transparency and effective communication

- Combination of transparency, traceability, impact measurement and honest communication.
- Coherence is needed between what is communicated and corporate sustainable practices, otherwise, many could be resentful, leave, and furthermore, the reputation and credibility of the company will suffer greatly.

Engaging through transparency

- Being transparent- is not only an externality to a company
- Transparency, integrity and precision as imperatives to the fight against climate change.
- Need to understand and manage efforts to achieve a sustainable transition inside an organization for the correct and efficient functioning of the business and the community it operates in.

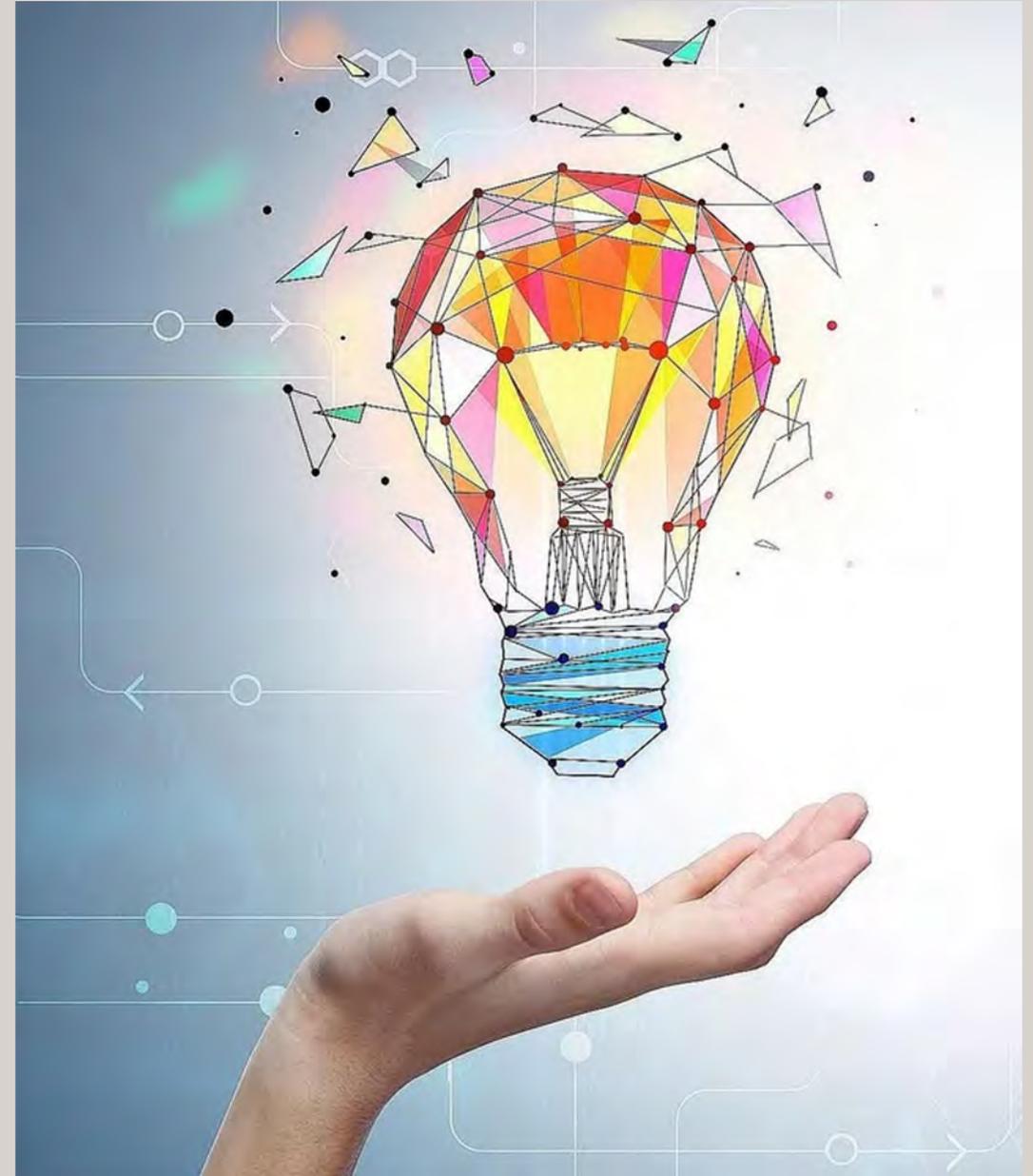


Collaborating to attract talent

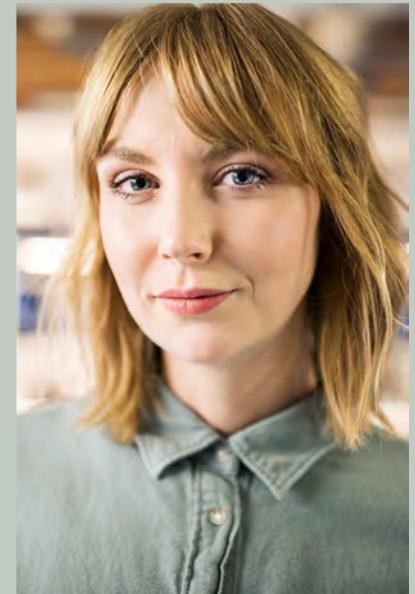
- At the **Climate Action Society**, we are trying to work on the basis of collaboration, transparency and accuracy in order to bring light to sustainable actions.
- In this regard, my workplace TORI Global understands it is essential to our work to promote good corporate governance, meaning that the processes of disclosure and transparency are followed so as to provide regulators and shareholders as well as the general public with precise and accurate information about the financial, operational and other aspects of the company, including a more accurate definition of the ESG performance.

VIDEO

The greatest challenge of the 21st century is here. So, to protect the climate, we're changing – in ways that might surprise you...



28% would actually consider quitting their current role and transitioning into one which was offered by a more environmentally responsible company.



THINK OUTSIDE THE BOX AND FOCUS ON THE GLOBE

With a widely reported skills shortage, employers have the opportunity to showcase a clear commitment to reducing carbon emissions and help tackle the climate crisis.

Summary

With a widely reported skills shortage, employers have the opportunity to showcase a clear commitment to reducing carbon emissions and help tackle the climate crisis. A step which could make the difference in attracting the UK's most sought-after workers.



Thank you